

THE CREATIVE ECONOMY

THE SCHOOL FO

# BACHELOR OF CREATIVE WRITING



# **DISCIPLINES**

SCREENWRITING
TELEVISION SERIES
WRITING
SHORT STORY WRITING
PLAYWRITING
DOCUMENTARY WRITING

NEWS & ACTUALITY WRITING TELEVISION SHOW FORMAT WRITING COPY & COMMERCIAL WRITING





## **BACHELOR**

3 YEARS FULL-TIME

SAQA ID 112550 NQF LEVEL 7

# of Creative Writing

The South African and global creative industries are undergoing massive growth and diversification. There is a clear need for creative writing programmes to address the vast expansion of new platforms and media technologies.

The new 3-year AFDA Bachelor of Creative Writing programme is structured to respond to this rapidly changing landscape, while offering integrated, rather than isolated creative writing projects. It will deliver multi-skilled writers that can create content for a variety of existing and emerging media platforms.

AFDA's Bachelor of Creative Writing will supply students with a broad-based skillset and provide a multitude of career possibilities.

The entry requirements for the Bachelor of Creative Writing is a minimum of a Grade 12 bachelor pass with a minimum of 60% for English, and will be offered as full-time studies.

\*Johannesburg and Cape Town campuses only.



### CAMPUSES

#### **JOHANNESBURG**

41 FROST AVENUE, AUCKLAND PARK +27 (0)11 482 8345 JHBCAMPUS@AFDA.CO.ZA

#### INTERNATIONAL STUDENTS

INTERNATIONAL@AFDA.CO.ZA

#### **CAPE TOWN**

18 LOWER SCOTT ROAD, OBSERVATORY +27 (0)21 448 7600 CPTCAMPUS@AFDA.CO.ZA



afda.co.za



afda.filmschool

film • television • performance • business innovation & technology the school for the creative economy



Afda\_FilmSchool

AFDA is a Private Higher Education Institution which offers Higher Certificate and Degree programmes that are registered by the Department of Higher Education and Training (DHET) and the South African Qualifications Authority (SAQA). Our programmes are accredited and we participate productively in the ongoing reaccreditation and quality assurance processes of the Council on Higher Education (CHE) to ensure the quality of our programmes.



